

Minister President Dr. Rüttgers (NRW) in Los Angeles



Minister President Dr. Rüttgers, Nina Franoszek, Maria Schicker, Hannelore Elsner



Nina Franoszek, Nadja Bobyleva

Reception at the Residence of Consul General Christian Stocks on January 31, 2008

Minister President Dr. Rüttgers of North-Rhine Westphalia (NRW) and Representatives of the NRW Film Foundation visit Los Angeles



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Rüttgers was in town for meetings with California Governor Arnold Schwarzenegger and local media and film studios to promote his state as a prime production location as well as addressing further cooperation between the two states in the vital field of renewable energy.

Talking about filming in Germany, Studio Babelsberg and Bavaria Film Studio come to mind and with a budget of over 45 Mio. US Dollar provided by the German Film Funds filming and producing in Germany is becoming more and more attractive. However, it is the state of North-Rhine Westphalia that is home to the largest film and TV production facilities.

On Thursday evening, Rüttgers attended a reception in his honor given by Consul General Christian Stocks where he and his delegation met with German and American filmmakers, producers, studio executives and other members of the entertainment and media industry. In Rüttgers words of greeting and those by NRW film board head, Prof. Michael Schmid-Ospach, both imparted the advantages and incentives the state of NRW has to offer filmmakers in the way of prime shooting locations, state-of-the-art media facilities and generous production subsidies (as much as 90 million for film funding). NRW's media hub, the city of Cologne, is not only home to Germany's largest film studio, Europe's biggest TV broadcaster, RTL Television, but it also is a city with a long tradition of art and culture. As Rüttgers pointed out, "there are as many cultural offerings in NRW as in LA." In his closing words, he invited everyone "to come to NRW."

German Actress Hannelore Elsner in Los Angeles

On occasion of the US- premiere "Vivere" on January 31, 2008 a film by Angelina Maccarone and Anita Elsani starring **Hannelore Elsner** and Esther Zemmering, Elsner, Zimmering and Elsani came to Los Angeles to promote their movie. "Vivere" celebrated its US debut with a screening at the Directors Guild on Sunset Boulevard. The Goethe Institute Los Angeles honored the acclaimed German actress Hannelore Elsner with a short retrospective showing her movies "Alles auf Zucker" by Dani Levy and "No Place to go ("Die Unberührbare")" by Oskar Roehler.

German World Magazin

Film and Reception at the Directors Guild (DGA) in Los Angeles.



Hannelore Elsner and director Sönke Wortmann



Nina Franoszek and Nadaj Bobyleva



Mrs Stocks, director Katja von Garnier, Consul General Stocks